

NUML Website Profile Data

Full Name	BENISH JAVED		
Designation*	ASSISTANT PROFESSOR (BPS -19)		
Email (official)*	bjaved	@numl.edu.pk	
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Google Scholar URL*			
Phone No.*	0333-5022266		
HEC Approved Supervisor (Yes/No)	NO		
Education			
Degree Name	Passing Year	Institution/ Board	
Post Doc			
PhD	IN PROGRESS	University of Terengganu Malaysia, Malaysia	
MS/ M.Phil (18 Years)	2010	Capital University of Science and Technology, Islamabad	
Masters	2004	Fatima Jinnah Women University Rawalpindi	
Bachelors	1999		
Experience (From Recent to Old)			
Designation	Institution/ Organization	From (dd/mm/yyyy)	To (dd/mm/yyyy)
Assistant Professor	<u>National University of Modern Languages (NUML), Islamabad</u>	1 st August 2007	Till Date
Admin And finance Officer	Presiden Girls College	10 th August 200	31 st May 2005
Sales Officer	Hashoo Group of Industries	10 th June 2005	31 st September 2005
Customer Care Officer	ARY maxiim	1 st May 2004	31 st July 2004

Journal Publications (From Recent to Old)										
S. No.	Author(s) Name	Publication Year	Article Title	Journal Name	Vol. No.	Iss. No.	Page No. (pp-pp)	ISSN/ eISSN	HEC Category/ Impact Factor (if any)	URL/ DOI
1	Muhammad Majid, Ambreen Knawal, Muhammad Usman Ghani and Benish Javed	2013	Micro Financing As a Short term Ease in Rural Aera Evidence From Bahawalpur,(Punjab) Pakistan	Interdisciplinary Journal Of Contemporary Research In Business	5	6	525-533	2073-7122		https://journal-archives33.webs.com/525-533.pdf
2	Amir Javid Kayani , Benish Javed, Asid Majed	2013	Impact Of Merger And Acquisition On Operating Performance And Shareholder Wealth In Pakistan Banking Sector	Interdisciplinary Journal Of Contemporary Research In Business	5	6	385-391	2073-7122		https://journal-archives36.webs.com/385-391.pdf

3	Shehla Akhtar, Benish Javed,	2012	Risk Assessment of Inflation and Industrial Production Factor on Pakistan Stock's	International Journal of Risk and Contingency Management, accepted for publication	4	4	1-16	2160-9624		https://www.igi-global.com/article/gar-ch-risk-assessment-inflation-industrial/74751
4	Benish Javed, Shehla Akhtar,	2012	Relationship of Exchange Rate Term Structure and Money Supply (Macroeconomic Variables) on Stock Returns	Interdisciplinary Journal of Contemporary Research in Business	4	3	599-625	2073-7122		https://portal.issn.org/resource/ISSN/2073-7122
5	Benish Javed, Shehla Akhtar,	2012	Interr elation ship Betw een Capit al Struct ure	European Journal of Business and Management	4	15	148-157	2222-1905		https://www.iiste.org/Journals/index.php/EJBM/article/view/2995

			and Financial Performance, Firm size and growth: Comparison of Industrial Sector in KSE							
6	Shehla Akhtar, Benish Javed,	2012	Directors' Borrowing Power	Interdisciplinary Journal of Contemporary Research in Business	4	4	497-501	2073-7122		https://journal-archives8.webs.com/jun11.pdf
7	Shehla Akhtar, Benish Javed, Atiya Maryam, Haleema Sadia	2012	Relationship Between Financial Leverage and Financial Performance: Evidence From	European Journal Of Business And Management	4	11	7-17	2222-1905		https://www.researchgate.net/publication/277199074_Relationship_between_Financial_Leverage_and_Financial_Performance_Evide

			Fuel and Energy Sector of Pakistan							nce_from_Fuel_Energy_Sector_of_Pakistan
8	Shehla Akhtar and Benish Javed	2012	Financial Leverage & Performance, Size, Growth and Industry Effect : Evidence from Diversified Industrial Sectors in Developing Economy of Pakistan	Germany LAP LAMBERT Academic Publishing."	Its book and published in Germany					https://www.amazon.com/Financial-Leverage-Performance-Growth-Industry/dp/3659274224

Conference Publications

<p>a. Presented and co authored by by Mrs. Benish javed and Javeria Shabbir “Value As a Driver For Students To Stay In Universities: A Study of Higher Education Sector of Pakistan” 2nd International Conference on Innovation in Teaching and Learning (2nd ICITL-2018)” held on 17-18 October 2018 at Quaid-e-Azam Auditorium Complex, Faisal Mosque , International Islamic University Islamabad Pakistan.</p>
<p>b. Presented and co authored with Mrs. Beenish Javed (2019), The Interplay of Brand Community Identification, Community Engagement, Community Value and Job Satisfaction: Case of Pakistan. The Innovation and Analytics Conference & Exhibition 25–28 March 2019 EDC Hotel, UUM Sintok</p>
<p>c. Attended and co authored with Mrs. Beenish Javed (2019) “Impact of Brand Community Identification, Community Engagement, and Community Value on Employee Based Brand Equity in Pakistan The Innovation and Analytics Conference & Exhibition 25–28 March 2019 EDC Hotel, UUM Sintok”</p>

Areas of Interest
<p>Financial Accounting I & II, Business Finance, Corporate Finance, Business Policy & Strategy, Financial Accounting, Project Management, Cost Accounting, Management theory and practice, Total Quality Management, International Business, Business Research Methodology, Managing Financial Institutions, Project Appraisal, Managerial Accounting). Mergers and Aquisition.</p>
<p>Conduct Practical Projects & Seminars for relevant areas with guest speakers from corporate world & Practical fields Consultancy for students along with Course instructors</p>

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